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# COMMON GROUND

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**Twitter: [@Consensus\\_Ire](https://twitter.com/Consensus_Ire) and [@Sharecity\\_Ire](https://twitter.com/Sharecity_Ire)**





WHO ARE YOU  
CALLING COMMON?



# common

adjective • UK  /'kɒm.ən/ US  /'kɑː.mən/

**common** adjective (USUAL)

- ★ B1 the same in a lot of places or for a lot of people:

**common** adjective (SHARED)

- ★ B1 belonging to or shared by two or more people, or things:

*a common goal/interest*

*English has some features common **to** many languages.*

**common** adjective (LOW CLASS)

- ★ DISAPPROVING typical of a low social class:

*My mum thinks dyed blonde hair is a bit common.*

# ground

noun • UK  /graʊnd/ US  /graʊnd/

**ground** noun (LAND)

- > the ground [S]

+ More examples

- ★ B1 the surface of the earth:

*I sat down on the ground.*

- ★ B2 [U] soil:

*soft/stony ground*

*The ground was frozen hard and was impossible to dig.*



- ★ B1 [C] an area of land used for a particular purpose or activity:

*a football ground*

*The lake has become a dumping ground for toxic chemicals.*

*skills learnt on the training ground (= place where sports teams practise)*

# common ground

noun [U] • UK  /ˌkɒm.ən 'graʊnd/ US  /ˌkɑː.mən 'graʊnd/

- ★ shared interests, beliefs, or opinions between two people or groups of people who disagree about most other subjects:

*It seems increasingly unlikely that the two sides will find any common ground.*



# MY COMMON GROUND





# EDGE LAND







BEYOND THE POINT, 2016







# Chafford Gorges Nature Park







TAYLOR, 2015







MURRAY EDWARDS, 2016





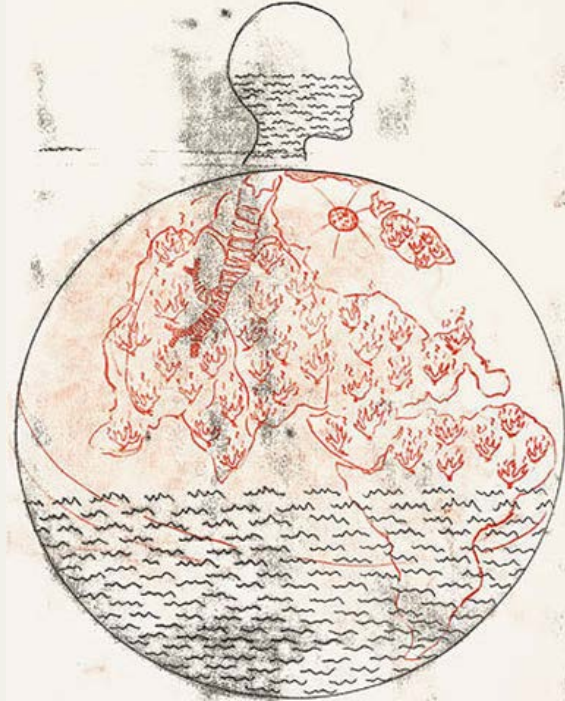
BARBARA HEPWORTH,  
ASCENDING FORM, 1958



*You inspire me with  
Your determination  
And I Love You*



TRACY EMIN, BIRDS, 2012



JO STOCKHAM, HUMAN GEOGRAPHY, 1990

# PARTICIPATION & PLANNING

JELTZ [THROUGH SPEAKERS] People of Earth, this is Prostetnic Vogon Jeltz of the Galactic Hyperspace planning council. As you are probably aware, plans for the development of the outlying regions of the galaxy involve the building of a hyperspace express route through your star system ... and, unfortunately, your planet is one of those scheduled for demolition. The process will take slightly less than two of your Earth minutes. Thank you.

There's no point in acting all surprised about it. The plans and demolition orders have been on display at your local planning office in Alpha Centauri for fifty of your Earth years, so you've had plenty of time to lodge formal complaints.

What do you mean you've never been to Alpha Centauri? Oh, for heaven's sake mankind, it's only four light years away you know. I'm sorry, but if you can't be bothered to take an interest in local affairs that's your own lookout. Apathetic bloody planet, I've no sympathy at all.

Energize the demolition beams.



ANNA DAVIES

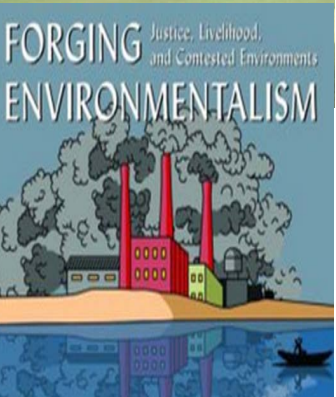
Department of Geography  
King's College, London  
The Strand, London WC2R 2LS, UK  
E-mail: anna.davies@kcl.ac.uk

ABSTRACT

While fraught with ambiguities, support for greater public participation in

Visions of Nature

A SCIENTIFIC EXPLORATION OF PEOPLE'S  
IMPLICIT PHILOSOPHIES REGARDING  
NATURE IN GERMANY, THE NETHERLANDS  
AND THE UNITED KINGDOM



# VALUES & COMMON GROUND

“It’s all about the very ordinary things that make everyday life worth living. Things which cross over between nature and history, but the intangibles have been ever more marginalised by professionals of all kinds. Not because they are soft, which is what the media always calls them, but because they are actually very hard, very hard to articulate, very hard to capture and that’s the paradox of all of this. Their elusiveness is part of their importance”

(Common Ground, in Davies, 1998, p.96)

COMMON

GROUND

A watercolor illustration of a person's face and hands holding a globe. Inside the globe is a detailed landscape with trees, a house, and a path. The person has their eyes closed and a peaceful expression.

KNOWING YOUR PLACE

THE EXHIBITION IS PART OF COMMON GROUND'S PARISH MAPS PROJECT. ITS AIM IS TO ENCOURAGE COMMUNITIES TO CHART THE FAMILIAR THINGS WHICH THEY VALUE IN THEIR OWN SURROUNDINGS, AND GIVE ACTIVE EXPRESSION TO THEIR AFFECTION FOR THE EVERYDAY AND COMMONPLACE WHETHER IN TOWN OR COUNTRY. ARTISTS SPECIALLY COMMISSIONED BY COMMON GROUND ARE:

NORMAN ACKROYD, GERALD ATKINSON, ADRIAN BERG, HELEN CHADWICK, HANNAH COLLINS, STEPHEN FARTHING, TONY FOSTER, ANTHONY GORMLEY, PAT JOHN, BALRAJ KHANNA, SIMON LEWIS, IAN MACDONALD, GARRY MILLER, DAVID NASH, ROGER PALMER, JUDITH RUGG, LEO TURNER, STEPHEN WILLIAMS.

AN

EXHIBITION

A stylized, cursive letter 'f' in a golden-brown color.

ARTISTS'

PARISH

MAPS

FUNDED BY: THE ARTS COUNCIL OF GREAT BRITAIN, TOM BENDISH, THE COUNTRYSIDE COMMISSION, J. PAUL GETTY JNR CHARITABLE TRUST, THE LONDON BOROUGH GRANT UNIT, THE ORDNANCE SURVEY, THE PEARCE TRUST, THE PUBLIC ART DEVELOPMENT TRUST, THE GARY PUGHAN (St. Martin's Lane), and the RAMBLERS ASSOCIATION.

**AT**

THE GROUND FLOOR  
45 SHELTON STREET  
COVENT GARDEN LONDON WC2

**ON**

17TH MARCH TO 25TH APRIL  
1987 - 11 AM TO 6 PM  
TUESDAY TO SATURDAY

Patterned  
Ground

Entanglements of Nature and Culture





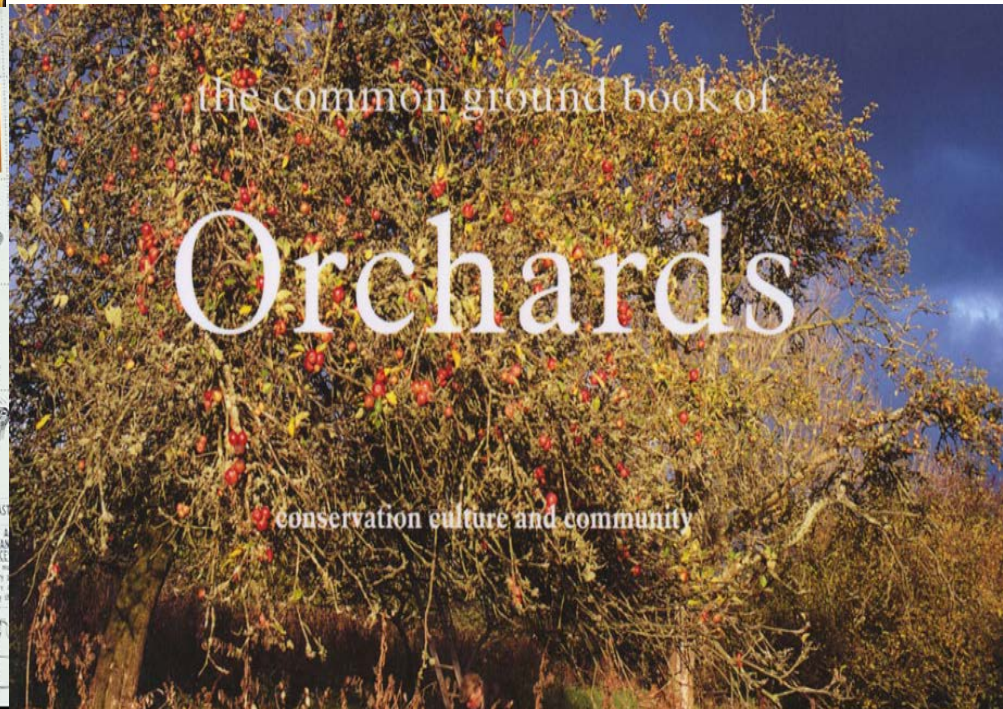
Parish Earth - Parish Stone

From Blakenham Festival to the sea North Wales

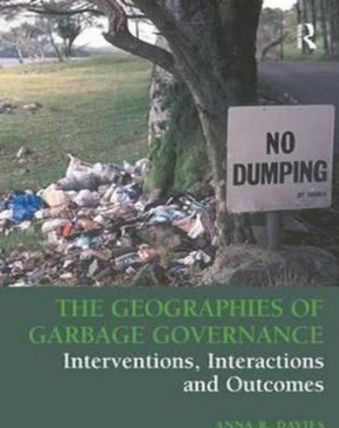


# the common ground book of Orchards

conservation culture and community







# GOVERNING COMMON GROUND

“In order to **successfully** plan, one needs to **articulate and engage** a set of deeper, more **fundamental** issues and questions about the **root causes** of the current situation” (Jacobs, 1993)

“What we are talking about is significance. The question is **why is it significant and to whom** ... the crunch comes when you have to prioritise things ... ” (Planner, in Davies, 1998)

“ The trouble is **who is going to decide** ... the area is unsafe to be left with politicians and business people. There needs to be a **wider debate** so that all sides of the story, **all values can be considered**” (NGO, in Davies, 1998)

# HOW DO WE WISH TO LIVE?

Power, politics and networks: shaping partnerships for sustainable communities

Anna R Davies

Department of Geography, Trinity College, Dublin

Email: annaray Davies@hotmail.com

Revised manuscript received 16 January 2002

*The emergence of environmental governance for sustainable development as a field of inquiry has stimulated a plethora of research into new formations for governing the*

Waste wars—public attitudes and the politics of place in waste management strategies

Anna Davies

Department of Geography, Trinity College Dublin

## ABSTRACT

Arguments about waste management in Ireland are so deeply contested that they have been conceptualised as cultural wars. Key arguments between the warring factions have revolved around what kind of processes will provide a sustainable waste management strategy and at what scale the conflicts over waste should be resolved. To date much of the research into waste management has been fixated on technical issues, institutional arrangements and the top end of governance structures as significant sites for negotiation about waste. Attention to wider publics in these waste wars has been confined to a surface examination of NIMBYism and the State-based development of information-based awareness campaigns. It is proposed in this paper that in order to

ROUTLEDGE STUDIES IN SUSTAINABILITY

Challenging Consumption  
Pathways to a more sustainable future

Edited by  
Anna R. Davies, Frances Fahy and  
Henrike Rau





## Be water smart

Making small lifestyle changes can make a big difference to saving water.

Here are some simple things that you can do as part of your daily routine at home to save water:



### In the Bathroom

**Have a shower instead of a bath** - Showers use only half the amount of water required for a bath.



**Spend less time in the shower** - An average shower uses 10 litres of water per minute, so taking a shorter shower will save water.



**Remember to turn off the tap when brushing your teeth** - A running tap can use up to six litres of water per minute.



“... we'll need you to **work with us** to ensure we have sustainable water services into the future. To do this we need your **participation** when it comes to **metering, registration, and eventually billing**. **Together** we can improve and secure this precious resource that will be vital to the social and economic life of this nation far into the future ... [so that]Ireland has a water network that can accommodate **all our needs** in the near future”  
(Irish Water, Why value water?, 2016).

ENVIRONMENTAL  
KNOWLEDGE

ENVIRONMENTAL ATTITUDE

PRO-ENVIRONMENTAL  
BEHAVIOUR



# ATTITUDES

- Individuals have attitudes
- Attitudes towards consumption and responsibility need to change
- Attitudes are changed by information
- Attitudes drive behaviour



# BEHAVIOUR

- Behaviour is what individuals do
- Behaviours need to change
- Behaviours are driven by attitudes and prices
- People choose how to behave



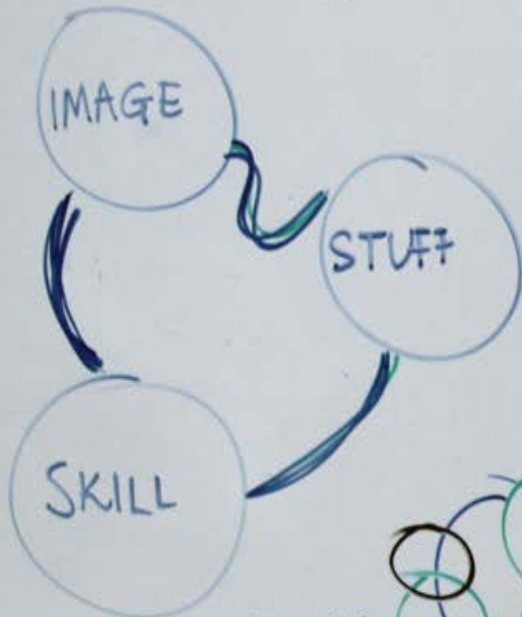
# CHOICE

- If individuals chose better our situation would be better
  - Policy makers need to encourage individuals to make different choices
- cf Shove (2014)

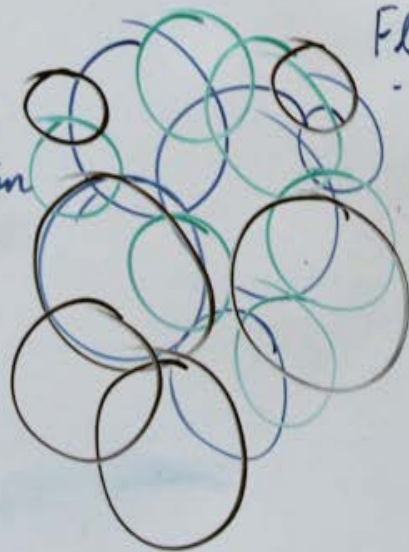


# IT'S MORE COMPLICATED

Practice theory



Focus on ways of intervention  
Identifying leverage points  
across practices



Change & Persistence  
Reproduction  
Destruction  
Innovation

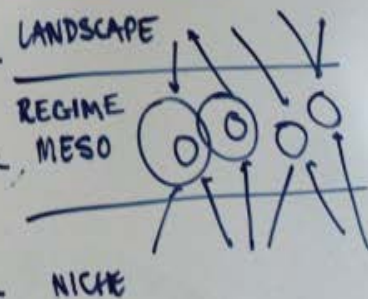
Micro + Macro, Dynamics, routine + habits

Dance of design & practices

Infrastructural experiments  
as hand :: investment

BUT Trump  
Nick  
not  
rea

Flat → Hierarchical



Dynamics of change  
- Responsiveness to intervention  
- Degrees of freedom

'Pattern of practices across regimes'

meaning that you attribute — ∴ different perspectives



# CHANGING INFRASTRUCTURES



19<sup>th</sup> Century

Communal pump

Early 20<sup>th</sup> Century

Private outside tap and toilet

Mid 20<sup>th</sup> Century

Indoor ground floor bathrooms

Late 20<sup>th</sup> Century

Central heating, upstairs bathrooms,  
plumbed washing machine

Early 21<sup>st</sup> Century

Dishwashers, power showers, en-suite  
and multiple bathrooms, jet patio cleaners

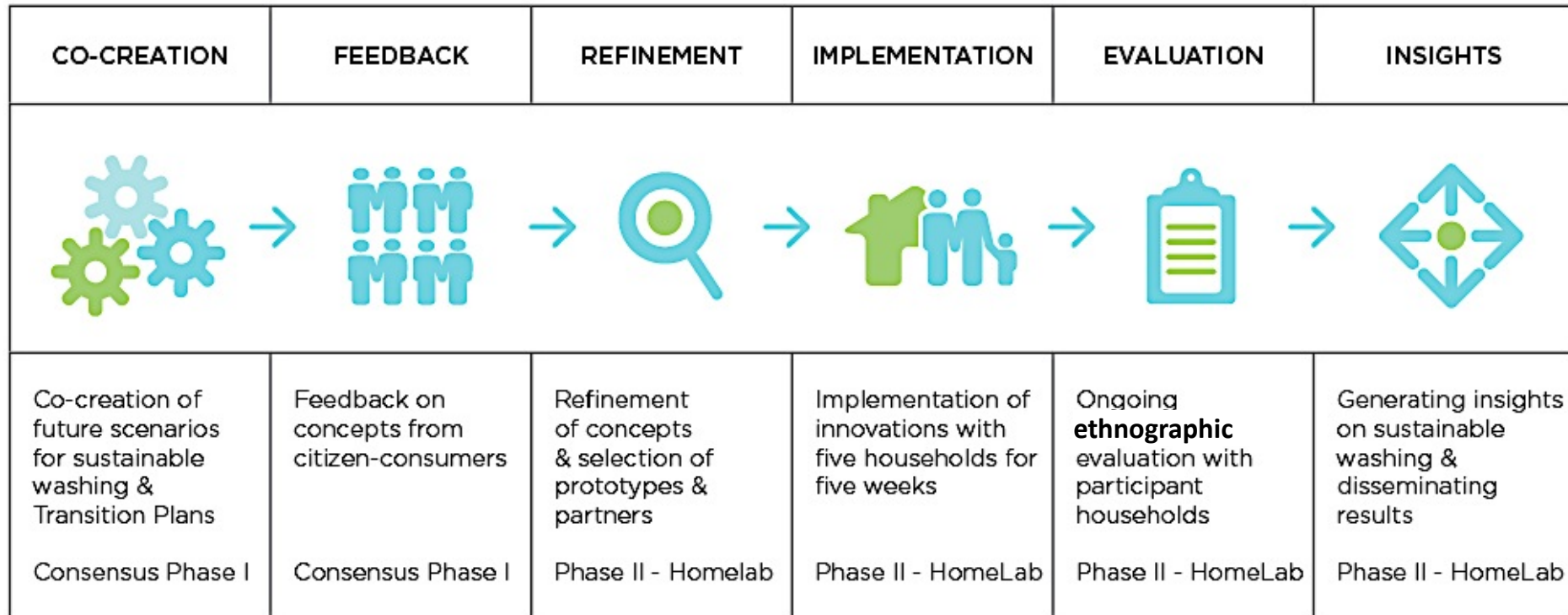




**WHAT GOES ON BEHIND  
THE SHOWER CURTAIN?**



# DOMESTIC SUSTAINABILITY TRANSITIONS



## Transforming Household Consumption: From Backcasting to HomeLabs Experiments

Anna R. Davies and Ruth Doyle

Department of Geography, Trinity College Dublin

Following the rhetoric of an impending "perfect storm" of increasing demand for energy, water, and food, it is recognized that ensuring sustainability will require significant shifts in both production and consumption patterns. This recognition has stimulated a plethora of future-oriented studies often using scenario, visioning, and transition planning techniques. These approaches have produced a multitude of plans for future development,



Contents lists available at ScienceDirect

Futures

journal homepage: [www.elsevier.com/locate/futures](http://www.elsevier.com/locate/futures)



(2012) 44,1, 54–60

doi: 10.1111/j.1475-4762.2011.0105

Co-creating sustainable eating futures: Technology, ICT and citizen–consumer ambivalence

Anna R. Davies\*



Future visioning for sustainable household practices: spaces for sustainability learning?

Anna R Davies, Ruth Doyle and Jessica Pape

# WATER CONTROL - WASHING WITHIN LIMITS

## CHECK YOUR WATER ALLOWANCE



Activate with finger print



Record and review your use



Have a 'Smart Shower'

## MULTIPLE RE-USE OF WATER

Nothing wasted, water is cleaned and re-used for other washing needs.



## NEIGHBOURHOOD WATER WATCH



If you exceed your allowance



How do you compare?



If you're under your limit

## DE-WATERISE - WASHING WITHOUT

### SET YOUR REVITE-ALARM



Set your revite-alarm



### CHECK YOUR 'SMELL-STATUS'



No need for a shower to wake up

EFFICIENCY IN USE

CONNECTING WITH NATURE

ADAPTIVE WASHING

## LOW DIRT AND ODOR LEVELS



Apply clean spritz



Pop on your odor eating clothing



Relieves anxiety over body odor

## HIGH DIRT AND ODOR LEVELS



Take a nano-clean



Use your waterless hair



## AQUA-ADAPT - WASHING IN TUNE W

### CHECK YOUR RAINWATER LEVELS



### IF RAINWATER LEVELS ARE LOW



No wash today, is o.k.!



Visit the Waterfall Salon



Water free gel clean

### IF YOU HAVE LOTS OF WATER

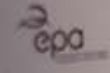


Treat yourself to a bath!



# WATERWISE: WASHING FUTURES

Waterwise is a national campaign to encourage people to save water at home and in the workplace. It is a joint initiative of the Environment Agency, the Water Industry Commission for England and the Water Industry Commission for Wales. The campaign is supported by the UK government and the water industry. Waterwise aims to reduce water consumption by 10% by 2015. This can be achieved by simple measures such as turning off the tap when brushing teeth, taking shorter showers and using a water saving device in the shower. Waterwise also promotes the use of water saving devices in the workplace. This can be achieved by encouraging staff to turn off the tap when not in use, using a water saving device in the toilet and using a water saving device in the kitchen. Waterwise is a national campaign to encourage people to save water at home and in the workplace. It is a joint initiative of the Environment Agency, the Water Industry Commission for England and the Water Industry Commission for Wales. The campaign is supported by the UK government and the water industry. Waterwise aims to reduce water consumption by 10% by 2015. This can be achieved by simple measures such as turning off the tap when brushing teeth, taking shorter showers and using a water saving device in the shower. Waterwise also promotes the use of water saving devices in the workplace. This can be achieved by encouraging staff to turn off the tap when not in use, using a water saving device in the toilet and using a water saving device in the kitchen.



TELL US  
WHAT  
YOU  
THINK



WATERWISE



RULES & GOVERNANCE



SOCIAL NORMS



TOOLS &  
TECHNOLOGIES



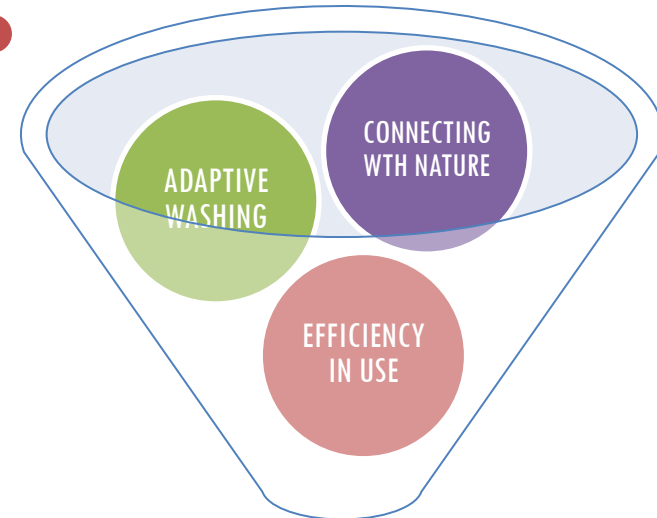
KNOWLEDGE & SKILLS



SOCIAL  
PRACTICES



**PROMISING PRACTICES**



**HOMELABS**

experiments in sustainable living

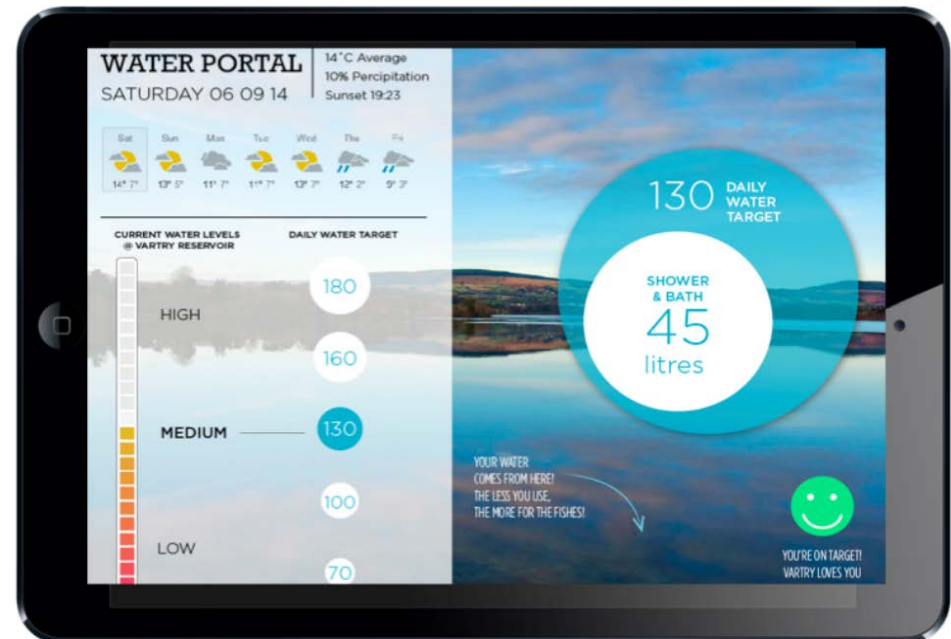
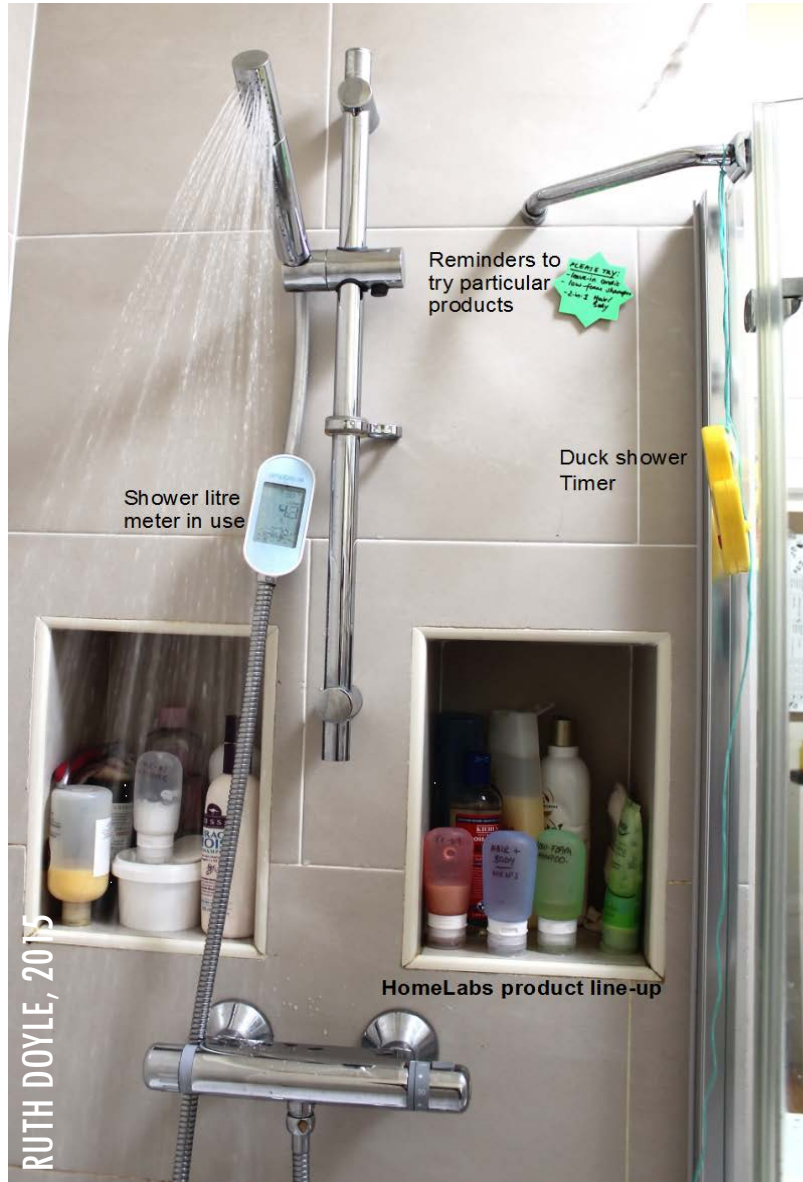




# GETTING BEHIND THE SHOWER CURTAIN

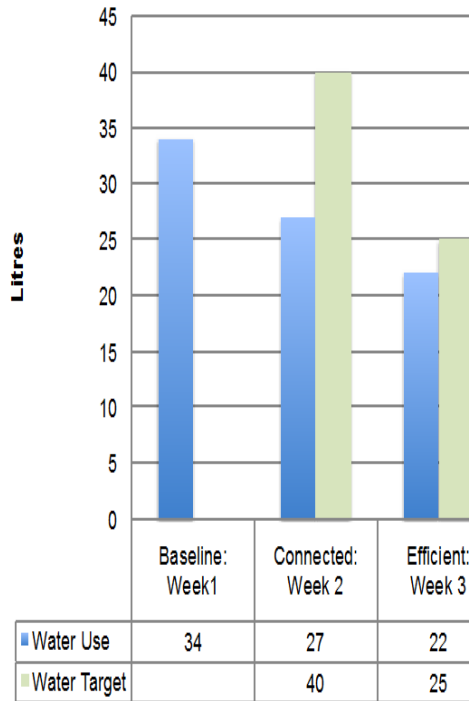
## Adaptive washing

You might be surprised to hear that on average, only around 50% of people across the world wash every morning. An IKEA study showed that under 60% of people in London wash themselves in the morning. Another UK study suggested that 70% of the population wash each day. The ways we carry out our washing practices vary around the world and have changed through time. See what strategies can work for you to be as prudent with your water use as possible for the next few days.



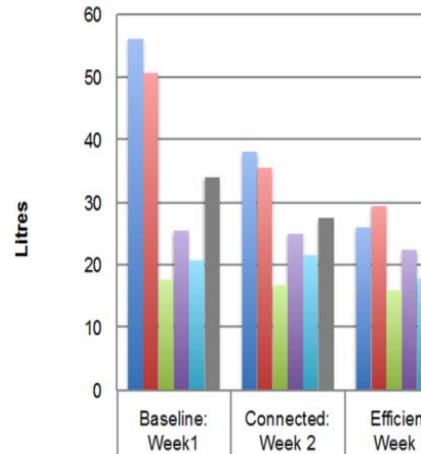
# HOMELABS IMPACT

HomeLab - average water use per person per day for personal washing



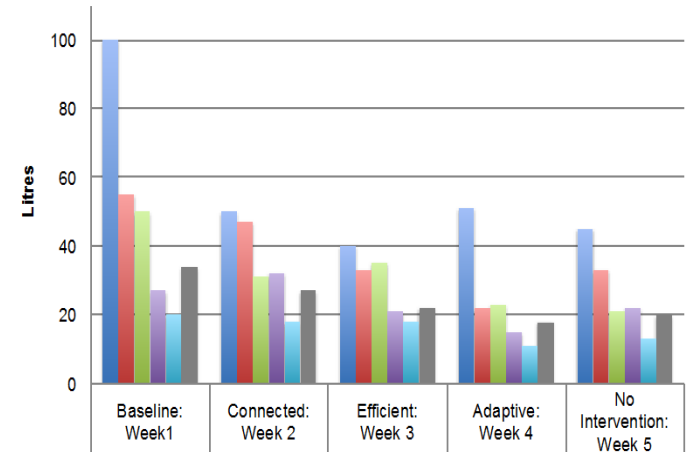
Household Comparison:

Median water use per person for daily personal washing practices



Household FY (Family - young)

Median water use per person for daily personal washing practices



|                | Baseline: Week1 | Connected: Week 2 | Efficient: Week 3 | Adaptive: Week 4 | No Intervention: Week 5 |
|----------------|-----------------|-------------------|-------------------|------------------|-------------------------|
| Emer (13)      | 100             | 50                | 40                | 51               | 45                      |
| Liz (40)       | 55              | 47                | 33                | 22               | 33                      |
| Steve (42)     | 50              | 31                | 35                | 23               | 21                      |
| Chris (9)      | 27              | 32                | 21                | 15               | 22                      |
| John (6)       | 20              | 18                | 18                | 11               | 13                      |
| HomeLab median | 34              | 27                | 22                | 18               | 20                      |



**Wake-Up Shower**



**Post-exercise Clean**



**Routine Re-fresh**



**Intensive Groom**



**Therapeutic Washing**



**Escapist Washing**



# CREATING COMMON GROUND



# Greening the economy: interrogating sustainability innovations beyond the mainstream

Anna R. Davies\* and Sue J. Mallin

Department of Geography, Trinity College Dublin, Ireland

\*Corresponding author. email: <rdavies@tcd.ie>

## Abstract

Current international economic and environmental conditions have led to increasing calls for alternative pathways of development. Globally, the language of a green economy is being promoted as a means to develop a 'win-win' for the economy and the environment. There are concerns, however, that the emerging frameworks for sustainable economic renewal marginalise social dimensions of sustainability and the already existing practices of sustainability innovation within the social economy. Using empirical evidence from Ireland, this article examines the dimensions of this marginalisation: by interrogating the dynamic landscape of environmentally focused social economy enterprises as additional sources of sustainability innovation for a greener economy. It is found that while these enterprises can be cast as spaces of actually existing sustainable development tensions persist which together raise general questions about measuring and communicating sustainability as well as more foundational issues relating to permissible forms of sustainable economic renewal.

**Keywords:** green economy, ecological modernisation, sustainability innovation, social enterprise, Ireland  
**JEL classification:** A11, G38, L31, L53, F14, P12, P13, Q30, Q56, Z18  
**Date submitted:** 19 July 2010 **Date accepted:** 23 November 2010

## 1. Introduction

The global economic downturn of the late 2000s, and the increasing cognizance of



Advances in Ecopolitics  
Volume 9

## Enterprising Communities: Grassroots Sustainability Innovations

Anna Davies  
Editor

Sustainable Development  
Sue J. Mallin & Anna R. Davies (eds)  
Published online 15 November 2010 in Wiley InterScience  
(www.interscience.wiley.com). DOI: 10.1002/9781118141414

## Does Sustainability Count? Environmental Policy, Sustainable Development and the Governance of Grassroots Sustainability Enterprise in Ireland

Anna Ray Davies\*

Trinity College, Geography Department, Dublin, Ireland

## ABSTRACT

Environmentally focused social economy activities have been identified as archetypal examples of sustainable development: what might be called grassroots sustainability enterprises. The economic, social and environmental benefits that they can offer have been alluded to, but little empirical evaluation has been conducted examining the governing conditions under which they emerge or the impacts they engender. In response this paper investigates the experiences of one arena of grassroots sustainability enterprise in Ireland, community based recycling organizations (CBROs). The research found that the tripartite focus of CBROs on economic development, environmental enhancement and social capacity building can be problematic rather than bringing enhanced status. Building on an analysis of national planning documents it is proposed that such problems emerge as dominant governing conditions are pursuing ecological modernization and social partnership as distinct rather than integrated pathways of development. Copyright © 2008 John Wiley & Sons, Ltd and ERP Environment.

Received 5 December 2007; revised 3 April 2008; accepted 3 April 2008

**Keywords:** sustainable development; ecological modernization; social economy; environmental policy; environmental governance;



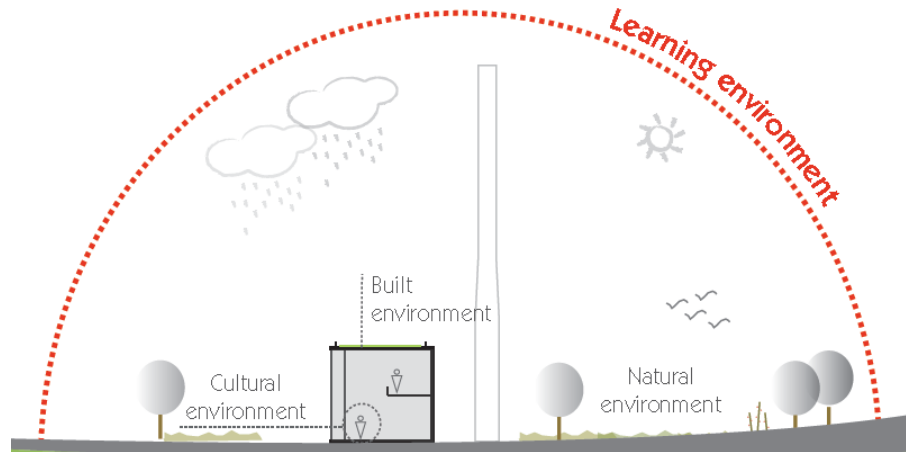
# grassroots sustainability enterprise





# WISER

WORKING WITH  
INDUSTRIAL SPACES  
TO EXEMPLIFY REUSE



# SUSTAINABLE FOOD

To assess the practice and  
sustainability potential of food  
sharing in cities



## WELCOME TO SHARECITY

This project uses a collaborative and trans-disciplinary approach to assess  
the practice and sustainability potential of city-based food sharing  
economies



# SHARECITY100 DATABASE

CITY

WHAT IS SHARED

HOW IT IS SHARED

ALL

ALL

ALL

4028 food sharing activities on map [List View](#)

CLOSE

## WELCOME TO SHARECITY100 DATABASE!

Explore the map or use the drop-down menus to see what and how food is being shared within 100 cities around the world.

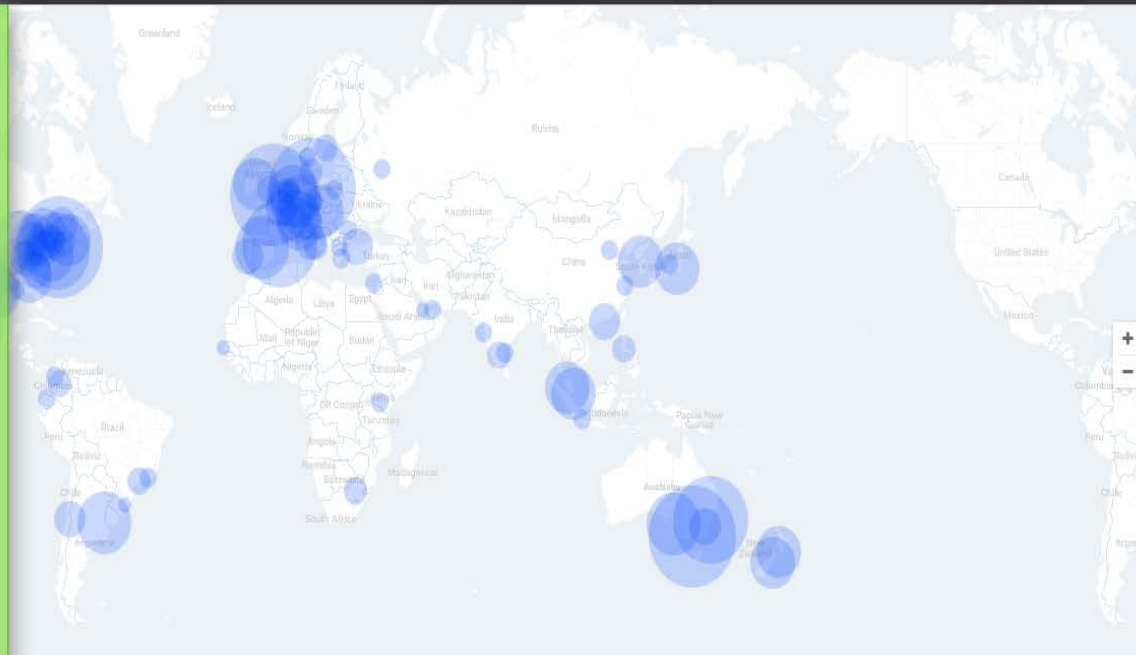
Scroll below the map to get more details about the food sharing activities matching your search.

For more information about food sharing and the **SHARECITY100 Database** click [here](#).

Please cite this database as: Davies, A.R. et al. (2016) SHARECITY100 Database, Trinity College Dublin, Ireland. Retrieved from: <http://sharecity.ie/research/sharecity100-database/>

Not on the map? Have Questions?

[Contact us!](#)



## DESCRIPTION

### WHAT IS SHARED



### HOW IT IS SHARED



### SHARING ORGANIZATION



## 4028 FOOD SHARING ACTIVITIES ON MAP

ROWS PER PAGE

10

1

2

3

4

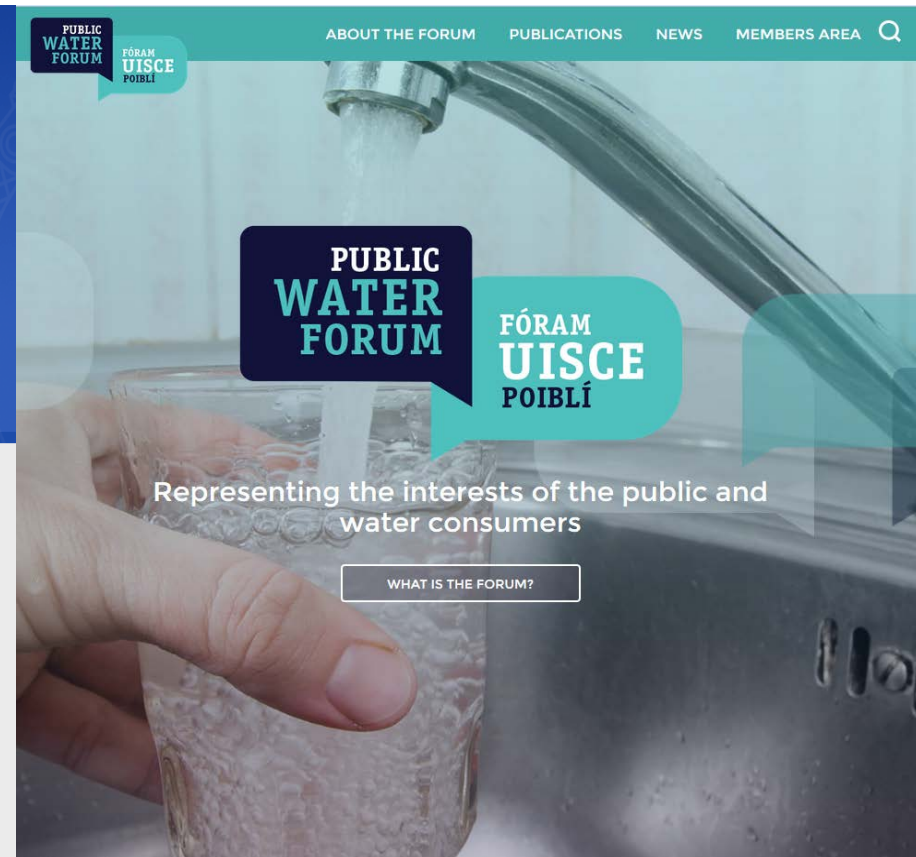
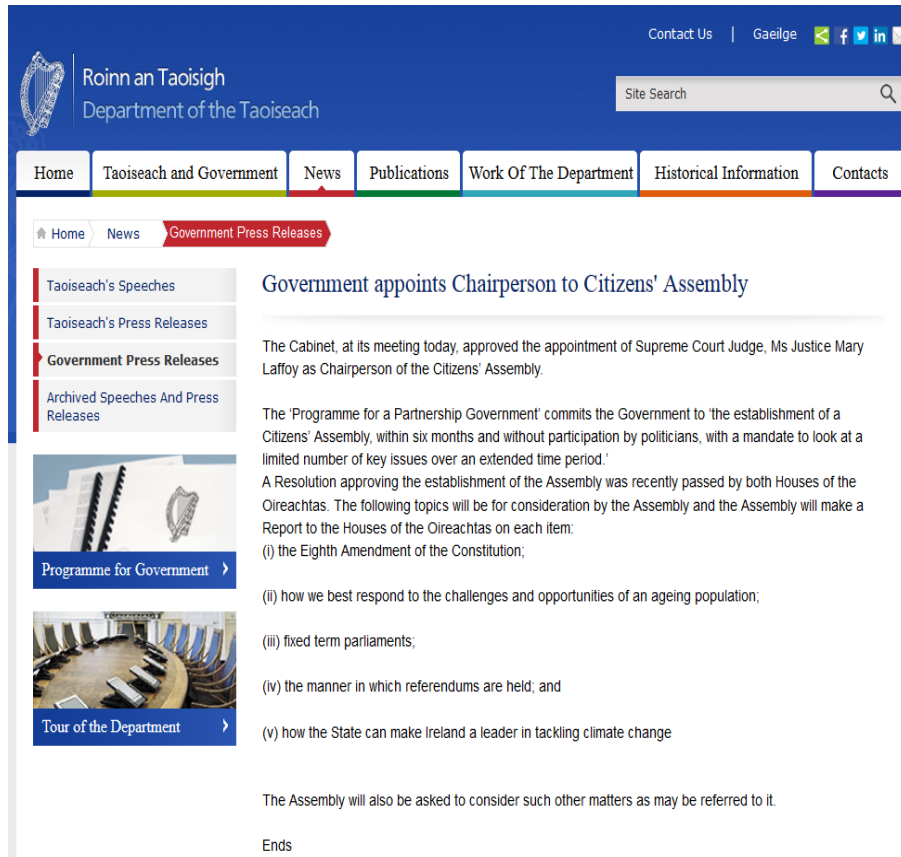
5

⏮

⏭

| NAME   | CITY     | WHAT IS SHARED | HOW IT IS SHARED | SHARING ORGANISATION |
|--|----------|----------------|------------------|----------------------|
| <a href="#">Adelaide Central Market Community Kitchen</a><br>f t | Adelaide |                |                  |                      |
| <a href="#">Adelaide Hills Produce Swap</a><br>globe             | Adelaide |                |                  |                      |
| <a href="#">Adelaide Kitchen Gardeners</a>                       | Adelaide |                |                  |                      |

# CREATING COMMON GROUND?



**“ better ways need to be developed for articulating people's values and taking them into account from the earliest stage in what have been hitherto relatively technocratic procedures” (RCEP, 1998)**





# COMMON GROUND

**“Today, the communications industry is taking a historic, first-of-its-kind step to beat poverty, injustice and inequality. The six biggest communications businesses in the world have risen to what some may have said was an impossible test: they have agreed to put their differences aside in support of a joint unique and exciting initiative to advance the 2030 Agenda for Sustainable Development and the SDGs...this is both an example and a challenge to all of us to find our own common ground for the common good”**

**(June 24<sup>th</sup>, Ban Ki Moon, Secretary General UN, 2016)**

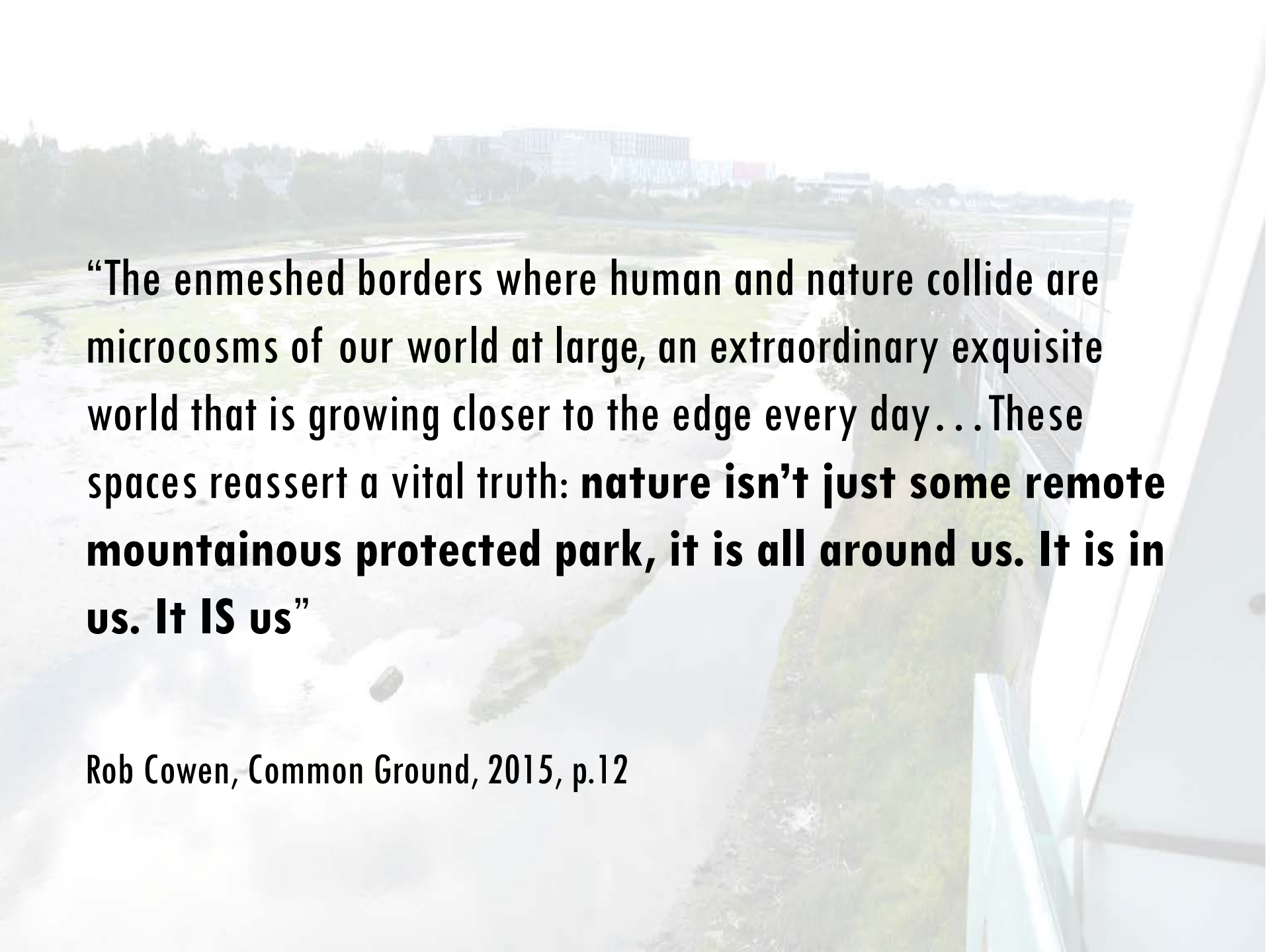




# MY COMMON GROUND







“The enmeshed borders where human and nature collide are microcosms of our world at large, an extraordinary exquisite world that is growing closer to the edge every day... These spaces reassert a vital truth: **nature isn't just some remote mountainous protected park, it is all around us. It is in us. It IS us**”

Rob Cowen, Common Ground, 2015, p.12

